

The “ZaZu” Antelope Horn De-Luxe

Launch Date Early September 2009

The ZAZU’s aesthetical form was inspired by nature’s antelope beauty and developed into a designer musical trumpet by world renowned South African Industrial designer Brian Steinhobel.

With sport supporters in mind, inventor Fanie Neethling and Brian have developed this product using state of the art technology to create a sculpturally beautiful South African product.

The ZAZU is engineered to have an in-mould label to facilitate sponsor and supporter branding on the product with high resolution imagery.

The ZaZu also has a flag for branding, which is reminiscent of trumpets in years gone by. This iconic African product is designed, developed and manufactured in South Africa to bring the spirit of Africa to the world” ... Bring on 2010



Introducing the ZaZu Antelope Horn Trumpet

The story of the Vuvuzela and its new musical cousin the ZaZu

The word vuvuzela has come to represent a variety of low cost instruments that fans take to soccer matches in South Africa. It is believed the original idea for the Vuvuzela stemmed from the use of a kudu horn blown to summon people to various events and gatherings. In more recent times it was used on the South Africa railways. No decent soccer fan in South Africa would leave home without a Vuvuzela. By developing the unique ZaZu we've taken the Vuvuzela back to its roots as it were. It has been created to add depth and variety to those exciting match sounds. It has also been designed to appeal to other world-wide sports.

The ZaZu was developed and registered in South Africa and is about to go into production in South Africa before the end of August 2009.

The design is revolutionary in many respects not least of which is its ability to sound 7 different notes. The design was created by Brian Steinhobel and, on request, we can supply a copy of the Design Registration Certificate as well as our Patent Attorney's letter in support of product protection.



The ZaZu horn is moulded from HDPE (High Density Polyethylene). Many different colours are available and colours can be matched to specific client requirements. High specification pigments are used to produce brilliant colours



In mould labeling. The heat from the hot resin activates the label adhesive, causing the label to adhere to the ZaZu. The label becomes molded to the container wall and cannot be removed. Label size is 80mm by 250mm



Superb branding opportunities exist in not only the superior in-mould printing of logos and other information but also in the ability to drape 40cm wide branded “flags” to the strong moulded suspension points strategically placed on the ZaZu.



The mouthpiece is hygienically removable. The ZaZu's mouthpiece is uniquely designed, manufactured and registered and it enables the ZaZu horn to play a wide variety of notes unlike any other type of soccer horn.

The images in this document provide good examples of branding options available:



Contact Tony Roocroft on +27-11-454-0105 for more information. Or email pondprof@gmail.com quoting "ZaZu" in the subject line.

People who have signed up at our [Vuvuzela page](#) will be provided with full price details within the next week. Here's the link to sign up.

<http://www.vuvuzela.com/vuvuzelasforsaleoptimiser.htm>